

Appleton Academy CEIAG

Careers Education Information and Guidance

“Ambition drives outcome”

CEIAG Team

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Raising aspirations

Motivation for learning

Improve attendance,
attainment and behaviour

Informing future choices
(students and parents)

Widening
opportunities for all

Break cycle of
unemployment

Improve social
mobility in Wyke

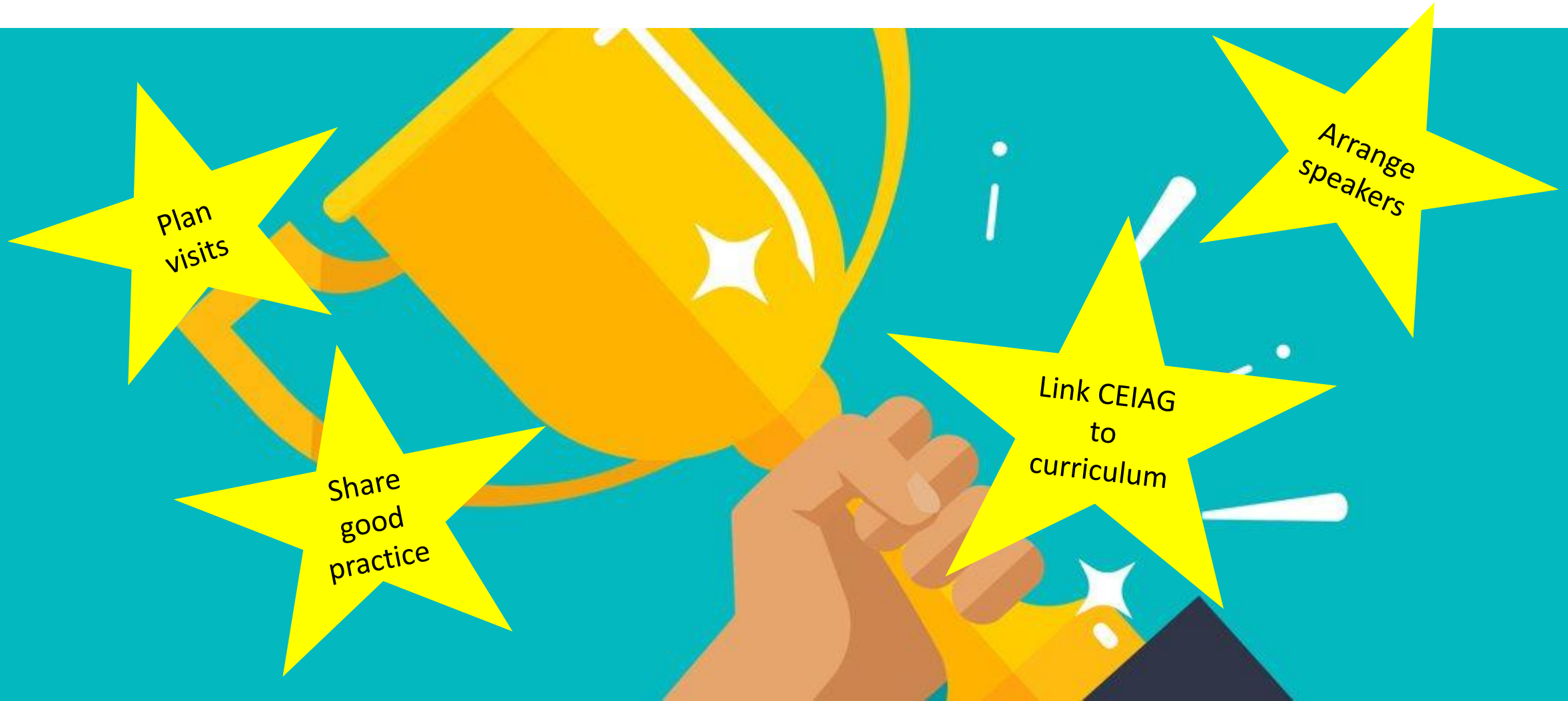
Students going on to
successful and fulfilling
lives

Rationale

Gatsby Benchmark	Description
1. A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers
2. Learning from labour market information	Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.
3. Addressing the needs of each pupil	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.
4. Linking curriculum learning to careers	All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.
5. Encounters with employers and employees	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes
6. Experiences of workplaces	Every pupil should have first-hand experiences* of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.
7. Encounters with further and higher education	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.
8. Personal guidance	Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

	HT1	HT2	HT3	HT4	HT5	HT6
Year 7	'Buzz' Employability skills and attributes – form time	Job Families – form time	National Careers Week 4th - 9th March Form time preparation and Aspiration Questionnaires	Design a job advert. Understanding skills and qualifications needed. - Form time	Apprenticeship – Employer assemblies and activities – form time	Careers Fair Tuesday 2nd July
Year 8	Self Awareness - skills and attributes - form times	Job Families – form time	National Careers Week 4th - 9th March Form time preparation and Aspiration Questionnaires	Design a job advert. Understanding skills and qualifications needed. - Form time	Apprenticeship – Employer assemblies and activities – form time	Careers Fair Tuesday 2nd July
Year 9	Self Awareness - skills and attributes - form times	Job Families – form time	National Careers Week 4th - 9th March Form time preparation and Aspiration Questionnaires	Design a job advert. Understanding skills and qualifications needed. - Form time	Apprenticeship – Employer assemblies and activities – form time	Careers Fair Tuesday 2nd July
Year 10	Self Awareness - skills and attributes - form times	CV Planning - assemblies and form time	National Careers Week 4th - 9th March Form time preparation and Aspiration Questionnaires	CV Writing support - form time and drop ins	Interview skills and preparation	Careers Fair Tuesday 2nd July Mock Interview Day Tuesday 25th June
Year 11	C&K one to one interviews Application and CV Writing recap - form time and assembly Posy 16 assemblies during form time & canteen stand	C&K one to one interviews Exceed & Post 16 Event for students and parents Monday 5th November	National Careers Week 4th - 9th March Form time preparation	C&K one to one interviews	C&K one to one interviews	Careers Fair Tuesday 2nd July

Faculty Careers Champions



Plan visits

Share good practice

Link CEIAG to curriculum

Arrange speakers