



Safer
Internet
Day 2020 | Tuesday
11 February

Free
to be ME

Exploring identity online

The web is now over 30 years old.

The web is for everyone.



Sir Tim Berners-Lee,
inventor of the World Wide Web.

Or is it?



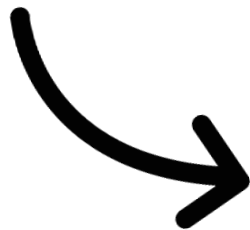
Almost 8 billion



58% have internet access



Over 5 billion have a mobile device



Almost 2 billion websites

Online identity



- How do people express their identity online?
- Is the internet a safe and welcoming place for all?
- Do people feel free to be themselves online?

I don't understand fake people
online. Be real or don't bother.

AGREE

DISAGREE

Most people want to be
themselves online.

AGREE

DISAGREE

Being yourself online makes you
more vulnerable to the haters and
bullies.

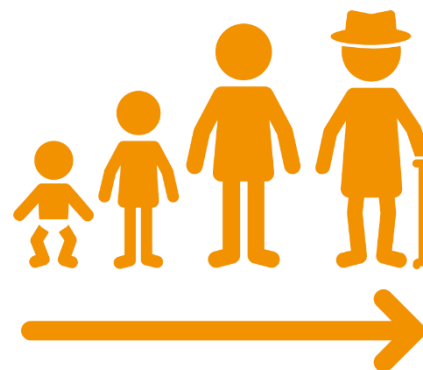
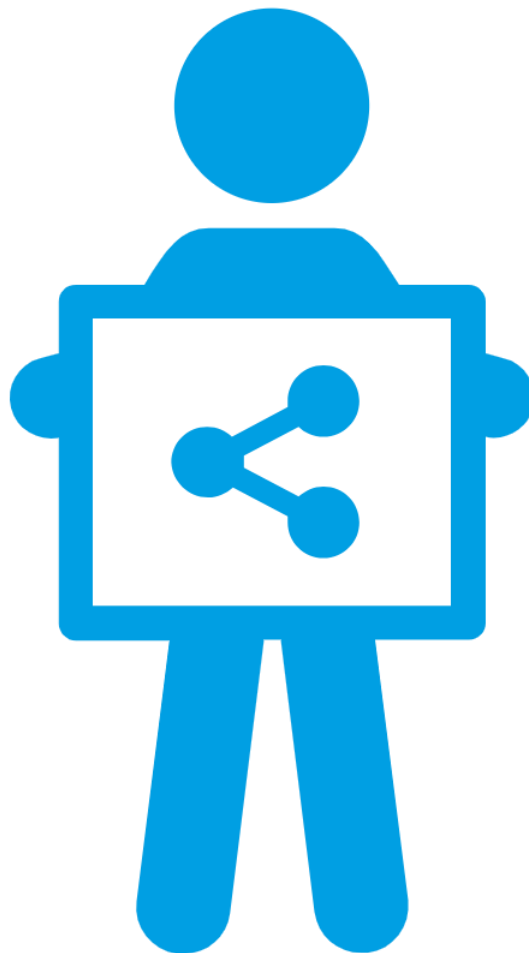
AGREE

DISAGREE

Sharing the highlights

Is the internet the only way that people present this best version of themselves?





Is there a variety of people or are they very similar?

Do you see people like you online?



Does it matter?

The internet is not for all...yet



- This is why some people act a little differently online.
- This is why some people only share certain things with their closest friends online.
- This is why some people say that being 'real' makes you vulnerable.
- This is why some people do not feel part of it.

What needs to change?

Individuals need to
be more real and
express themselves?



All of us need to
make the online
world a more
welcoming place?

The web is for everyone and collectively we hold the power to change it.



Sir Tim Berners-Lee,
inventor of the World Wide Web.

People should feel welcome and free online.

F

Fairly treated

R

Represented

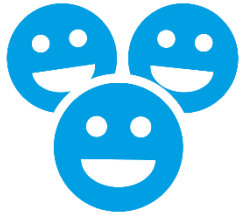
E

Equal

E

Empowered

What can we all do?



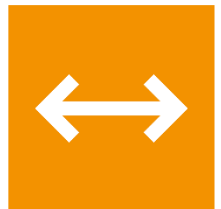
Become allies.



Report negative comments.



Reach out.



Broaden our feeds.



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Together for a better internet

www.saferinternetday.org



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