



February 2021

Dear Parent/Carer

As part of Appleton Academy's commitment to excellent careers advice & guidance and providing opportunities for our young people, we have two careers events coming up in the month of February, which may be of interest to you and your child.

Firstly, we have been lucky enough to be given the opportunity to host a live Q & A session with four amazing organisations who offer career and further education opportunities locally around Wyke, as well as nationally and internationally.

The four organisations joining us are:

- **McCann Advertising** – a global advertising company who work with companies like L'Oréal, Microsoft, Nespresso and IKEA: <https://www.mccann.com/>
- **Nufarm** – Global Agriculture and Industrial company with offices and a plant in Wyke: <https://nufarm.com/uk/>
- **Appris** – A large apprenticeship provider in West Yorkshire: <https://appris.ac.uk/>
- **West Yorkshire Police** - <https://www.westyorkshire.police.uk/>

Representatives of the organisations involved will be answering questions on the world of work, what makes a good employee and how they look to recruit new employees. This is an excellent opportunity for you to talk directly to these organisations about what working life is like.

We are inviting **all Year 9, 10 and 11 students and their parents** to attend this event.

This event will be hosted online using **Microsoft Teams on Tuesday 9 February 2021 between 11.00am - 12.00pm.**

All students who are being invited will be sent an email with log-in details for this event. All you need to do is log-in at the time and date outlined above to attend. There will be a recording sent out after the event for those that are unable to attend on the day.

The second exciting event is being held on **Thursday 25 February 2021 between 3.30pm - 4.30pm.** This will be another Q & A session, this time with Amazing Apprenticeships, a leading organisation in the education sector, founded to tackle misconceptions about apprenticeships and promote the benefits of doing an apprenticeship. They will give students an opportunity to ask questions about apprenticeships and provide advice on how to apply for these roles.

This is an opportunity not to be missed for **all students in Years 9,10 and 11.** This event will be also be hosted online using **Microsoft Teams.** We will provide you and your child with more information nearer the time.

If you have any further questions, please email Elliot Caw, our Employer Engagement Lead, who is coordinating the event via [Elliot.caw@appletonacademy.co.uk](mailto:Elliot.caw@appletonacademy.co.uk).

Yours faithfully

A handwritten signature in black ink that reads "Rachel Garlick".

Rachel Garlick  
Head of Secondary