



November 2021

Dear Parent/Carer

### **Christmas Attendance Challenge – 14 School Days of Advent**

As you know, we are committed to working in partnership with parents and we want to encourage the best possible attendance from all our pupils.

Therefore, we are going to have an Attendance Challenge this year, where we focus on '14 School Days of Advent'.

What this means is that, from Monday 29 November through to Thursday 16 December 2021, we want all our pupils to be in school 100% of the time. As a reward for full attendance, they will be entered into a prize draw where they could win a variety of prizes.

The prizes will include shopping vouchers up to the following values for several lucky winners in each year group:

£50.00 Prize – Awarded to **one** pupil in each year group

£25.00 – Awarded to **two** pupils in each year group

£5.00 – Awarded to **five** pupils in each year group

We want every pupil to achieve their true potential, and this can only happen if they have the best attendance they possibly can. We will always work with you to support both you and your child. Therefore, if you have any concerns about your child's attendance, please do not hesitate to contact their Head of Year in the first instance and we will be happy to discuss this with you.

Thank you for supporting the Academy in ensuring your child has an excellent attendance record, as it really does make a difference.

May I take this opportunity to wish you and your family a very Merry Christmas and a safe and Happy New Year.

Yours faithfully

A handwritten signature in black ink that reads 'Rachel Garlick'.

Rachel Garlick  
Head of School – Secondary