

June 2022

Dear Parent/Carer

Many schools in our district (and nationally), have seen a significant decline in pupil attendance during and after the pandemic. This is also a concern at Appleton, with many children have occasional days off and not completing a full week in school. We are seeing the impact of this on children's learning as well as on their self-confidence and self-esteem.

During this next half term, the Academy will increase the focus on pupil attendance with a view to returning this to the previously high standards we had been able to maintain over a long period of time.

Our approach will be to reward improved attendance and will be taken in the following stages:

Stage 1

Your child will attend for five unbroken days/one week.

Every child who attends every day of the week will receive a sticker and have their name put into the 'golden box' draw with the reward of spending time with Bonnie, our school dog mentor.

Each week, one child from those who have attended every day and been entered into the draw will also be selected from Early Years, Key Stage 1 and Key Stage 2, and will win a £5.00 gift voucher.

Stage 1 of our attendance initiatives will be implemented up to week ending Friday 24 June 2022.

Stage 2

Your child will attend for five days a week for four weeks.

Your child will be able to celebrate this achievement with a cinema and popcorn afternoon in the school lecture theatre.

Stage 2 will be implemented up to week ending Friday 1 July 2022.

Three names will also be randomly selected (one name in each of Early Years, Key Stage 1 & Key Stage 2). These children will each receive a £10.00 gift voucher.

Stage 3

Your child has 96% attendance or higher.

If your child reaches this target, they will be invited to a fun 'Garden Party Afternoon'. This will include having an ice cream from the ice cream van that will be on site. This target will be in place up to week ending Friday 15 July 2022 with the garden party taking place before the end of the school year.

Three names will also be randomly selected (one each in Early Years, Key Stage 1 & Key Stage 2). These children will each receive a £20.00 gift voucher.

Together with our community we achieve extraordinary things



Good school attendance is absolutely vital for your child to succeed at school, and this can't be achieved without your support and help. If you have concerns about your child's attendance, please speak to a member of the primary team or Emily Chesterman (Parental Involvement Officer) so that we can help you and your child to improve this and address any concerns.

Thank you for your continued support.

Yours faithfully

Joanne Clayton
Head of Primary