

October 15<sup>th</sup>, 2025

Dear Parents and Carers.

Appleton Academy recently made a new digital resource available to learners and parents: Peerscroller, our mobile app that delivers bite-sized, TikTok-style videos on essential life topics.

Through Peerscroller, our relatable peer role models deliver fact-checked information in an engaging way, so that learners have a go-to source of answers that they know they can trust.

Peerscroller is a relatively young service that we've been working hard to develop over the past two years, so our whole team are really excited to share what we've created with a new community of parents, teachers, and learners.

We're aware of a bug currently affecting iPhone and Android versions of Peerscroller, wherein parents have been unable to create an account. (Learners' accounts should be unaffected by this error.)

If you've tried to get started with Peerscroller and been told that an account already exists under your credentials, this is why.

This is a bug on our end, and we're working with our developers to fix this issue this week. My hope is that by the time this message reaches you, this problem will already be resolved.

In the meantime, however, please accept my apologies for any inconvenience caused.



With Peerscroller, we want to create a totally new way for young people to engage with (and get excited about) the information that will help them thrive right now and in their future.

We think we've got something really special – but it's still early days and whenever you try to do things differently, you'll inevitably come across some bumps in the road.

Our hope is that with your feedback, we can find and fix these issues quickly, and build something amazing together.

So, thank you for your patience and understanding, and I really do hope you'll find it's been worthwhile.

If you haven't downloaded Peerscroller and created your account yet, it's straightforward to get set up:

First, download the Peerscroller app from the App Store on iPhones or from the Play Store on Android devices.

Then, enter Appleton Academy's unique 6-digit code to authenticate your access. For parents, your code is 747761. For learners, the code is 293271.

And if you'd like to learn more about Peerscroller, you can find more information on our website at peerscroller.com/parents.

Once again, thank you for your time, interest, and enthusiasm, and I hope that you and your child find Peerscroller to be a helpful resource for navigating the 21<sup>st</sup> century together.

With best wishes.

Matthew Dagnall Director of Innovation and Marketing

www.peerscroller.com