

October 2025

Dear Parent/Carer

Re: Launch of Peerscroller

In today's digital age, social media is a part of many students' daily lives. While we may not be able to prevent their access to these platforms, we believe we can play a meaningful role in shaping how they engage with the content they encounter.

At school, we are committed to helping students develop critical thinking skills and digital literacy. Our goal is to guide them toward sources that are factually accurate, trustworthy, and respectful of diverse perspectives. We also encourage open conversations about how to recognise misleading or harmful content and how to respond responsibly.

As such, we are excited to introduce a new digital resource that is now available to all students and parents at Appleton Academy – **Peerscroller**.

Peerscroller is designed to cut through the noise and provide trustworthy, engaging content that supports students' personal development and wellbeing.

What is Peerscroller?

Peerscroller is a mobile app that delivers bite-sized, TikTok-style videos on essential life topics. These videos are created and presented by relatable peer role models and are fact-checked to ensure accuracy and reliability.

Topics covered in these videos include:

- Careers and Options
- Exams and Revision
- Online Safety and Digital Wellbeing
- Healthy Living and Mental Health
- Managing Money
- The Law
- Sex & Relationships
- Making a Difference

How does it work?

Students and parents can access Peerscroller anytime via the app, available on both iOS and Android. Whether it is a question about revision techniques, or understanding online safety, Peerscroller offers quick, clear answers in a format young people are familiar with.

Safe and Secure

Unlike traditional social media, Peerscroller is a closed platform. There is no user interaction or content sharing. Every video is created in-house and reviewed for quality and accuracy.

Launching Next Week

We will be officially launching Peerscroller in school assemblies and form time next week. While students will be introduced to the platform during school time, Peerscroller is primarily designed for use outside of school, giving learners and families access to support whenever they need it.

Getting Started

To begin using Peerscroller:

- Download the app from the App Store or Google Play
- Enter Appleton Academy's unique code which will have been sent to you via the Arbor app
- Students will have the code in their journals

When setting up a student account, please ensure your child selects the correct year group, under your supervision. This ensures they only access content appropriate for their age and stage. Parents, however, will have access to the full range of content across all year groups. A helpful video guide is available to walk you through the setup process: <https://www.peerscroller.com/resources/creating-a-learner-account>

Privacy and Insights

Please note that school staff cannot see what individual students or parents watch. However, we do receive an overview of the most frequently accessed topics. This helps us identify areas of interest or concern and informs how we support students further in school.

We encourage all parents to explore Peerscroller and use it as a tool to support your child's journey through school and beyond. If you would like to learn more, visit the Peerscroller website for parents.

Thank you for your continued support.

Yours faithfully

A handwritten signature in cursive script that reads "Rachel Garlick".

Rachel Garlick
Head of Secondary