

Labour Market Information (LMI) refers to any quantitative or qualitative data that describes the current state and future trends of the job market. It serves as a tool to help individuals, students, and businesses understand the "world of work" by providing insights into which industries are growing, what skills are in demand, and what specific job roles entail.

Key Components of LMI

LMI typically includes several core types of data:

- **Job Market Stats:** Current employment and unemployment rates, and the number of vacancies in specific sectors.
- **Earnings & Hours:** Typical salary ranges (entry-level vs. experienced) and average weekly working hours for different occupations.
- **Skills & Qualifications:** The specific education, training, and soft skills required to enter or progress in a field.
- **Future Trends:** Projections on which sectors are expected to grow (e.g., green industries, tech) and which may decline.
- **Geographical Data:** Information on where jobs are located, which is vital for understanding if you need to relocate or what is available in your local area.

"Hard" vs. "Soft" LMI

- **Hard LMI:** Quantitative data gathered from official sources like government surveys, employer reports, and national statistics. You can study this data on the [Office for National Statistics](#) website.
- **Soft LMI:** Qualitative insights collected from less official sources, such as interviews, professional networking, or anecdotal experiences from people working in a specific job.

Why It Matters

For students, LMI is crucial for making **informed decisions**. It helps verify if a "dream career" is realistic by answering questions like: "Are there jobs for this where I live?" or "Will the pay support my desired lifestyle?".

For employers, it helps in setting competitive salaries and identifying skills gaps in the workforce.

Where to Find LMI

Several official platforms provide this data for free:

- [Prospects | Job & Course Search | Career & University Advice](#)
- [National Careers Service](#)
- [Browse Careers | Discover Your Ideal Job | UCAS](#)

All the above provide detailed job profiles, including projected demand, average salary, hours, and entry routes.

[Nomis](#): Offers official census and labour market statistics for specific local areas in the UK.

What are the fastest growing industries in the UK?

In the UK, the fastest-growing industries and job roles for 2025–2026 are heavily influenced by the transition to a net-zero economy, digital transformation (AI), and the needs of an ageing population.

Fastest-Growing Industries (UK-wide)

According to the UK government's modern industrial strategy, eight "growth-driving" sectors have been prioritised for investment and development through 2035:

- **Digital and Technologies**: Especially Artificial Intelligence (AI), cybersecurity, and quantum technologies.
- **Clean Energy Industries**: Growing three times faster than the wider economy, focusing on renewables like wind and hydrogen.
- **Health and Life Sciences**: Driven by pharmaceutical innovation and the rising demand for adult social care.
- **Advanced Manufacturing**: Particularly automotive and aerospace sectors.
- **Other Priority Sectors**: Creative industries, professional and business services, financial services, and defence.

High-Demand Job Roles (2025–2026)

Market data from platforms like [Indeed](#) and [Adzuna](#) highlight specific roles with the highest vacancy growth and salary potential:

Job Role	Average Salary (Approx.)	Why It's Growing
-----------------	---------------------------------	-------------------------

AI/ML Engineer	£68,560 – £90,000+	Explosive adoption of generative AI across all sectors.
School Teacher	£39,356 – £51,000+	Critical recruitment crisis, especially in STEM subjects.
Specialist Medical Practitioner	£72,900 – £106,000+	Sustained shortages and an ageing population.
Cybersecurity Analyst	£45,000 – £65,000	Essential for protecting digital infrastructure from rising threats.
Sustainability Manager	£41,000 – £60,000	Companies must meet strict net-zero and ESG targets.
Construction Project Manager	£53,600 – £75,000	Large-scale infrastructure and housing developments.

Regional Growth Hubs

Opportunity is often concentrated in specific "clusters" across the UK:

- **Birmingham:** Thriving tech hub with a projected 52,000 new digital jobs by the end of 2025.
- **Edinburgh & London:** Leading centres for financial services and fintech.
- **Manchester & Leeds:** Key hubs for creative industries and digital tech.
- **Glasgow & North East:** Flourishing centres for clean energy and green technology.
- **Bristol:** Strong in aerospace, advanced engineering, and AI.

If you would like further help navigating and understanding LMI, then please contact the Appleton Academy careers team who are happy to help.